

1/2 Horizontal Bleed (Paid Placement, Section Sponsor)

PHOTO/LOGO SPECIFICATIONS

Digital photo/logo scans, images and artwork must be:

- Scanned/created at **300 dpi** or higher to size. (Photos or logos from websites cannot be accepted due to low-print quality.)
- Set up grayscale or CMYK. *Please note: If they are sent in RGB, they will be converted to CMYK.*
- Saved as TIFF, JPEG, EPS or high-resolution PDF files.

TEXT SPECIFICATIONS

- Provide final edited text by email.
- **JCI will not edit text. Please submit all text ready for print.**

NOTES

- The quality of supplied materials is the responsibility of the supplier.
- Digital photos or logos must be submitted at 300 dpi for print and 72 dpi for Web. Files not meeting these specs will be rejected and must be resubmitted.
- Photo scans, logos and text can be uploaded to our FTP site or emailed to ads@jnlcom.com.
- FTP Site:
<http://www.jnlcom.com/ftp>
Username: ads
Password: client

WHAT HAPPENS NEXT?

You will receive a low-res color PDF proof via email or you will receive a black and white proof via fax. Expect to see a proof within 4-6 weeks of submitting **ALL** materials.

QUESTIONS?

If you have questions regarding your ad materials or what ad materials to send in, please call Ad Production at (800) 333-8842.

1/2 HORIZONTAL BLEED AD SIZE:

BLEED: 8.125"W X 5.625"H
(only on bottom and sides)

TRIMMED TO: 7.875"W X 5.5"H
(only on bottom and sides)

LIVE AREA: 7.375"W X 5.25"H

**Please use
page 2 for
ad layout**



NOT SHOWN HERE AT ACTUAL SIZE.

BLEED: 8.125"W X 5.625"H
(it will bleed on bottom and sides)

TRIMMED TO: 7.875"W X 5.5"H
(it will trim on bottom and sides)

LIVE AREA: 7.375"W X 5.25"H
(keep all items you do not want to bleed off
the page or to trim within this area,
i.e. borders, text)