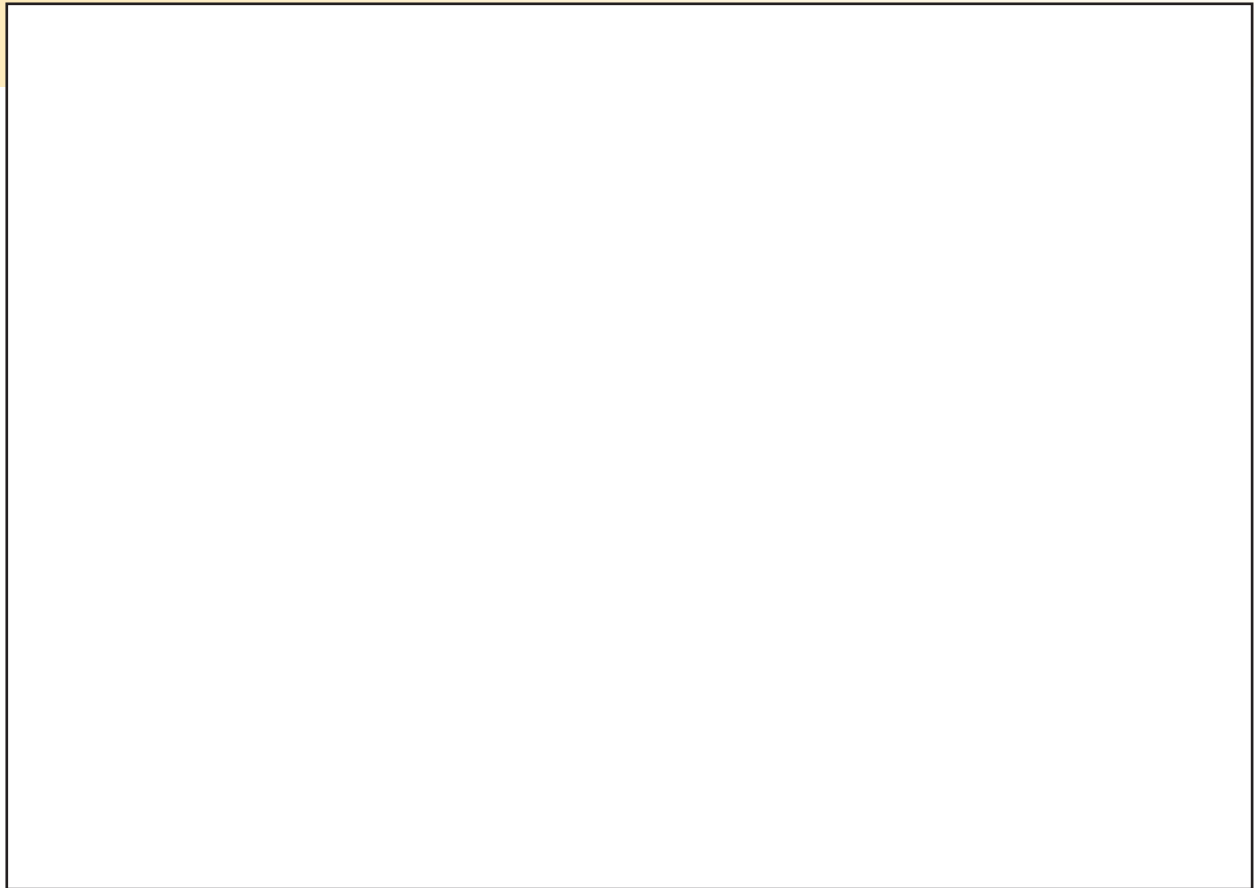


# 1/2 Horizontal (General, Health Professional or Quality of Life)

6.5"W X 4.625"H



## PHOTO/LOGO SPECIFICATIONS

Digital photo/logo scans, images and artwork must be:

- Scanned/created at **300 dpi** or higher to size. (Photos or logos from websites cannot be accepted due to low-print quality.)
- Set up grayscale or CMYK. *Please note: If they are sent in RGB, they will be converted to CMYK.*
- Saved as TIFF, JPEG, EPS or high-resolution PDF files.

## TEXT SPECIFICATIONS

- Provide final edited text by email.
- **JCI will not edit text. Please submit all text ready for print.**

## NOTES

- The quality of supplied materials is the responsibility of the supplier.
- Digital photos or logos must be submitted at 300 dpi for print and 72 dpi for Web. Files not meeting these specs will be rejected and must be resubmitted.

- Photo scans, logos and text can be uploaded to our FTP site or emailed to ads@jnlcom.com.

- FTP Site:

<http://www.jnlcom.com/ftp>

Username: ads

Password: client

## WHAT HAPPENS NEXT?

You will receive a low-res color PDF proof via email or you will receive a black and white proof via fax. Expect to see a proof within 4-6 weeks of submitting **ALL** materials.

## QUESTIONS?

If you have questions regarding your ad materials or what ad materials to send in, please call Ad Production at (800) 333-8842.